



Date: November 21, 2025
To: MASS Coalition
From: McLaughlin & Associates
Re: Survey of Likely Battleground Congressional District Voters – Executive Summary

Strong Majorities of Likely Voters in Congressional Battleground Districts Support Medicare Maintaining a Fair Payment Rate to Providers for Critical Skin Substitute Therapies for Diabetic Patients.

Across the political spectrum, likely voters in Congressional battleground districts strongly approve of *simply maintaining* a fair payment rate for substitute skin therapies for diabetic patients.

Medicare currently pays hospitals and doctors based on the average sales price for certain medical products for diabetic patients. Knowing this, do you approve or disapprove of maintaining the payment rate based on the average sales price to ensure patient access to these critical treatments?

	Approve	Disapprove
TOTAL	57%	22%
Republican Districts	58%	21%
Democratic Districts	56%	22%
Trump Job Approval – Disapprove	61%	22%
Medicare Households	63%	18%
Generic Ballot – Vote Democrat	60%	22%

- Nearly six of ten battleground voters, 57%, approve, while only 22% disapprove.
- The rating remains constant across Republican and Democratic battleground districts, 58% in Republican districts and 56% in Democratic districts.
- Moreover, the approval rating increases among key constituencies with whom Republican lawmakers can benefit by simply maintaining a fair payment rate. These include voters who disapprove of the job President Trump is doing, Medicare recipients, and those who prefer the Democrat on the generic ballot for Congress.

When provided with a brief description of the “skin substitute” therapies, 60% of likely voters agree ““Reducing Medicare payments for skin substitutes **would seriously compromise patient access** to the last and best option for diabetics, and result in more amputations, emergency department visits, and premature deaths.” (Question and table on next page.)

Hundreds of thousands of diabetics suffer from chronic foot ulcers and venous leg ulcers, which are painful wounds that develop on the lower legs and feet and require very specific care. These ulcers often lead to amputation, and even death. The only way to cure these ulcers is through a procedure that applies a natural “skin substitute” to the wound, which prevents infection and heals the wounds caused by the ulcers. Recent Medicare funding cuts and Medicare payment formulas have drastically cut the amount of money that is paid to doctors and hospitals that provide patients with these lifesaving procedures. Now, knowing this, please indicate whether you agree or disagree with each of the following statement?

“Reducing Medicare payments for skin substitutes would seriously compromise patient access to the last and best option for diabetics, and result in more amputations, emergency department visits, and premature deaths.”

	Agree	Disagree
TOTAL	60%	18%
Republican Districts	61%	19%
Democratic Districts	60%	16%
Trump Job Approval – Disapprove	78%	64%
Medicare Households	71%	50%

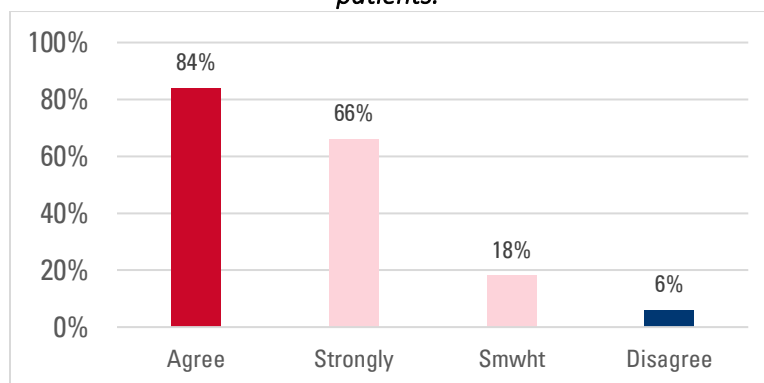
Moreover, maintaining access to critical therapies for diabetic patients is a top priority.

- Thirty-nine percent (39%) of likely battleground district voters cited “access to care” as one of the most important priorities for healthcare. This was only surpassed by cost of healthcare at 64%, quality and effectiveness of healthcare at 57%, and insurance coverage at 43%.

Concerning recent instances of Medicare fraud as it relates to skin substitute therapies, a whopping 84% of voters agree that diabetic patients ***should not*** bear the burden.

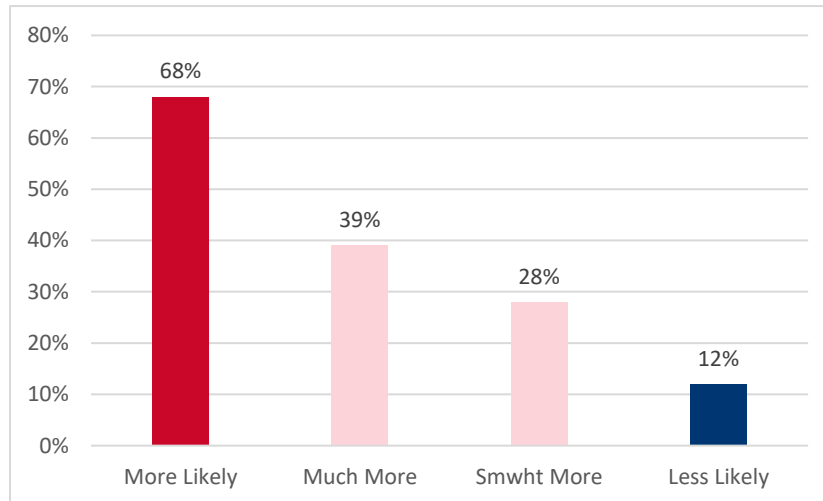
- Two-thirds of battleground district voters, 66%, strongly agree.

Do you agree or disagree with the following statement: “Diabetic patients should not suffer the consequences of a few bad actors who committed waste, fraud and abuse. Instead, it is the responsibility of the government to prosecute those who committed the crimes, not penalize the patients.”





And last, nearly seven of ten voters, 68%, are more likely to vote for a candidate who “voted to maintain the payment rate to doctors and hospitals, which will improve access to critical, lifesaving treatments for seniors living with diabetes?”



Conclusion:

The results of this survey show strong support for maintaining a fair payment rate for these diabetic therapies. Voters recognize the critical role these advanced medical therapies play in saving lives and they consider skin substitutes to be vital.

By simply maintaining a fair Medicare payment rate, patients will continue to have access to these life-saving treatments and hundreds of thousands of lives will be saved. Moreover, the use of these lifesaving treatments results in fewer emergency room visits, fewer amputations, and healthier outcomes for the patients. All of which will result in saving the Medicare program, and in turn taxpayers, hundreds of millions of dollars a year.

Methodology:

McLaughlin & Associates conducted a survey among 1,000 likely voters in Congressional battleground districts on behalf of King & Spalding. The survey was conducted between October 17 – 21, 2025. A multi-modal approach was employed via live telephone calls and self-administered text messages. The live telephone interviews were conducted by professional interviewers with respondents contacted by both landline phone and cell phone. The text message respondents were sent a personalized invitation to complete the survey on a secure online platform. Twenty-five percent (25%) of interviews were completed on traditional landlines, 40% were conducted on cell-phones and 35% of interviews were conducted via text message, which linked to a secure online platform. Interview selection was random and interviews were stratified by Congressional District, region, race/ethnicity, age, gender, and political party registration to correlate with actual voter turnout from previous general elections. This survey of n=1,000 likely voters has a margin of error of +/-3.1%.